

# Claim Lab: From Meme to Measurement

A meme is usually not evidence. But a meme can be a useful doorway into a testable claim. The trick is to translate the punchline into a prediction.

## The Translation Pattern

Meme says	Testable version	What to check
"Water cannot curve."	Large bodies of water cannot follow a curved equipotential surface.	Long-distance horizon observations, sea-level datums, geodesy, tides.
"We would feel the spin."	Earth's rotation should create a large measurable outward acceleration.	Centrifugal acceleration compared with gravity at different latitudes.
"The Sun is local."	A nearby Sun should produce different shadow-angle and visibility patterns than a distant Sun.	Simultaneous shadow measurements, sunrise/sunset, solar noon by longitude.
"NASA lies."	Evidence for Earth's shape depends only on modern space agencies.	Pre-spaceflight astronomy, navigation, surveying, eclipses, star fields.

## The Question That Changes the Conversation

Ask: **"What would you expect to observe if your model is true?"** That question forces the conversation away from vibes and toward predictions.

# A Fair Comparison

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A model does not win because it can tell a story after the fact. It wins when it predicts many independent observations with the same underlying idea. The spherical Earth model explains horizons, time zones, eclipses, star trails, navigation, gravity, and satellite communication with one connected framework.

## Red Flags

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- The claim changes whenever a test is proposed.
- Every independent measurement is dismissed as fake.
- The explanation requires unknown objects, hidden forces, or universal tampering.
- The model has no numbers, only objections.

## Embedded Claim Lab Builder

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Use the interactive builder below to turn a meme into a prediction-first test plan.

<https://wiki.flatearthabsurdity.com/tools/claim-lab-builder/>

## Influencer Claim Lab Extension

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Some claims spread because a prominent account repeats them in a compact format. When that happens, use the same workflow: identify the exact claim, separate the personality from the prediction, and test the model directly. See the [Influencer Claim Lab](#).

# Use a Worksheet

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If a claim is worth testing, it is worth writing down. Use the [Claim Lab Worksheet Builder](#) to turn a post into a prediction checklist.

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